

Subject: FW: Update
From: Ellen Riotto <ellen@southpark.la>
Date: 04/25/2017 03:25 PM
To: Marcus Lieber <Marcus.Lieber@armaninoLLP.com>
CC: Robert Buente <bbuente@1010dev.org>

From: Tara Devine <tara@devine-strategies.com>
Date: Friday, March 31, 2017 at 12:46 AM
To: Ellen Riotto <ellen@southpark.la>
Subject: Re: Update

I just submitted the drafts

to the Clerk

. They are attached. Please do not distribute to anyone. As we go through review, these documents may change substantially. At this point, they almost certainly contain some errors

(potentially even large ones)

as well, due to their inherent complexity.

We may uncover parcel changes or corrections that will significantly

affect the

final

budget and

final

parcel assessments herein. Based on my experience, owners can get upset over drafts vs. finals. When people see something in writing, they want to "take it to the bank." This is NOT bankable. Distributing a draft

, especially a first draft,

is highly likely to create questions and potentially headaches for both of us.

I ended up having to move a lot of things this week to be available for this. Now I have to pay the price for it. So please bear with me as I will be out of the office on Friday and the first half of Monday for a mix of client and personal appointments, and also stare down another client deadline for Tuesday.

On Thu, Mar 30, 2017 at 10:35 AM, Ellen Riotto <ellen@southpark.la>

<mailto:ellen@southpark.la> > wrote:

OK. Thank you

>
From: Tara Devine <tara@devine-strategies.com <mailto:tara@devine-strategies.com>>

Date: Thursday, March 30, 2017 at 1:51 AM

To: Ellen Riotto <ellen@southpark.la <mailto:ellen@southpark.la>> >
Subject: Re: Update

I just got Ed's draft ER. Tomorrow will be a busy day for me. I am hoping we can wrap and submit Thursday evening/Friday morning.

On Mar 28, 2017 12:10 AM, "Tara Devine" <tara@devine-strategies.com <mailto:tara@devine-strategies.com>> > wrote:

Late evening update/insight into our world. Ed discovered a \$4 error. Not hard to fix, but we will both have to replace almost all our tables and a bunch of \$ amounts in text tomorrow....we will get there but I think Weds is more realistic.

On Mar 27, 2017 11:59 PM, "Ellen Riotto" <ellen@southpark.la <mailto:ellen@southpark.la>> > wrote:

Appreciate the update

Ellen Riotto

Interim Executive Director

South Park BID

1100 S Flower St, Suite #3400, Los Angeles, CA 90015

o. 213-663-1112 <tel:(213)%20663-1112>

c. 401-439-8147 <tel:(401)%20439-8147>

24/7: 866-560-9346 <tel:(866)%20560-9346>

Sent from my iPhone

On Mar 27, 2017, at 10:55 PM, Tara Devine <tara@devine-strategies.com <mailto:tara@devine-strategies.com>> > wrote:

I have rec'd a VERY rough 1st draft from Ed as of 9pm. It still has a long way to go. He does hope to complete it tomorrow, but I don't see it being complete before tomorrow afternoon/night. I have stayed current with all the MDP

edits that I can make as he has gotten me various pieces of his work, and I am 99% current on all his questions and comments except one (he raised one minor technical issue I want to think about overnight.) So I am working as concurrently with him as I can. Thankfully we have worked together a lot and this goes pretty smoothly. We will continue this tomorrow. We might finish tomorrow, but based on what remains, I expect we may not be submitting until Weds. This is based on my best estimate of the work that remains for Ed and for myself. I can estimate mine much more reliably than Ed's, so I will keep you posted.

Mon, Mar 27, 2017 at 7:56 PM, Tara Devine <tara@devine-strategies.com <<mailto:tara@devine-strategies.com>> > wrote:

I have not yet rec'd a first draft ER from Ed.
Within the next two hours, I will wrap up on all the edits to the MDP that I can do for now, until I get the ER.
There will be more changes once I get the ER, and assuming no outstanding questions (which there may be), we will still each need another pass to proof and paginate/cross-reference/update table of contents, etc.

I have cleared my Tuesday in the hopes we will finish sometime tomorrow. (10am is not going to happen.)

On Mon, Mar 27, 2017 at 2:26 PM, Ellen Riotto <ellen@southpark.la <<mailto:ellen@southpark.la>> > wrote:

Thanks for the update, Tara.

From: Tara Devine <tara@devine-strategies.com <<mailto:tara@devine-strategies.com>> >
Date: Monday, March 27, 2017 at 1:33 AM
To: Ellen Riotto <ellen@southpark.la <<mailto:ellen@southpark.la>> >
Subject: Re: Update

I have the majority of Ed's charts and the general benefit calculation now, and will be working on incorporating those into my MDP first thing in the morning.

I do not yet have an ER draft, but hope to see that tomorrow. I'll keep you posted, but just know that I will not be reading almost any incoming emails tomorrow.

On Sun, Mar 26, 2017 at 2:05 PM, Tara Devine <tara@devine-strategies.com <<mailto:tara@devine-strategies.com>> > wrote:

Ellen:

I am sending this weekly update early because I expect to be working on nothing but South Park tomorrow to try to meet the Tues @ 10am deadline.

Over the past week, Ed has sent his (usual) periodic questions and we've had discussions daily about many items. I have responded to every email within a few hours, often less, to keep things moving. He originally expected to have the draft ER to me on Saturday midday. That was revised to today, and I suspect it will be very late tonight or even tomorrow morning.

As a result, I'm working on other client work today to clear the deck for Monday.

That means I won't be responding to emails for a bit. I believe I have one or two other unanswered emails from you...I will respond on those asap after we submit. Thanks for your patience as I prioritize the MDP/ER submission.

Also, no need to respond now, but it would be good (if you have not already) to have a near-final draft of the cover letter and the promotional piece. I am happy to review drafts before they are finalized if you wish. General advice is to try to keep both to one page, or no more than two. Promo should catch the eye and provide very succinct data on services most of interest to owners, and achievements since last renewal. I think petition is still a minimum of 4 weeks away, but it's always better to be ready to go. There will also be copious printing for the packages, so documents finalized and printed early are helpful to us all. After the MDP/ER submission is done, I will loop back with you and Katie on petition package prep.

—Attachments:—

2017.03.31 SP MDP original - as submitted to Clerk.pdf	2.4 MB
2017.03.31 SoPark BID ER v1.0 3-31-17 12.20 am.pdf	2.8 MB